

An Inspired Future 2022

Sustainable & Restorative Business Practices
in Corporate, Institutional & Public Sector Real Estate

2022 Theme: "THE WILL TO CHANGE"

It's that time of year again when BGIS begins laying the groundwork for An Inspired Future.

Now in its 8th year, An Inspired Future provides a forum for decision makers like yourself to learn about opportunities to improve your organization's financial performance while reducing your respective environmental footprint and plan for the future.

With the socially distancing restrictions in place due to COVID-19, we will once again be hosting our conference "virtually". We anticipate a much larger audience than usual, providing our sponsors with increased visibility.

We would be honoured if you joined us as one of our distinguished supporters. Our sponsors will be provided with visibility through our social media channels and website, BEIC membership (for Title and Wind sponsors), spotlights and advertisements in Canadian Property Management magazine e-newsletter and REMI e-newsletter (for Title and Wind sponsors), media coverage in the BEIC Special Supplement and e-newsletter advertisements, as well as digital and verbal recognition during the event.

Sponsorship options and sponsor recognition are outlined on pages three and four of this event prospectus. For more information, please reach out to **Susan Featherstone** at **416-903-4297** or **susan.featherstone@bgis.com**.

Proceeds from this event will be provided to **The Building Energy Innovators Council (BEIC)**, a not-for-profit industry driven council established to accelerate the collaboration, innovation and adoption of clean building technologies to support the reduction of carbon emissions and reduce the resulting effects of climate change.

We look forward to you joining us at An Inspired Future 2022 on February 1, 2022.



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CEO, BGIS



TUESDAY FEBRUARY 1, 2022
10:00AM - 1:00PM EST

**VIRTUAL
CONFERENCE**



TITLE SPONSOR

PRODIGY

HOSTED BY

BGIS



An Inspired Future 2022

An Inspired Future engages industry professionals on sustainable and restorative business practices in Corporate, Institutional and Public Sector Real Estate. This event focuses on inspiring leaders to make changes that will ultimately affect the future of our planet by significantly reducing their company's environmental footprint. An Inspired Future offers business professionals the opportunity to learn ways to achieve this.

Agenda (TIMES LISTED ARE IN EST TIME ZONE)

10:00 – 10:15am: WELCOME AND OPENING REMARKS – Gord Hicks, CEO, BGIS

10:15 – 11:35am: "THE WILL TO CHANGE"

SPEAKER: Dr. Robert Cialdini,
Author, "Influence--The Psychology of Persuasion"

The upcoming decade is a critical period to transform society into the low carbon economy. The required knowledge, technologies and skilled resources exist to make this happen and protect our world for future generations. The one thing we now need is **THE WILL TO CHANGE.**

Dr. Robert Cialdini, the best selling author of "Influence--The Psychology of Persuasion", will provide an overview of the principles of persuasion that can be used to successfully drive this agenda. Dr. Cialdini's thirty-five years of evidence-based research, including a 3-year field study on what leads people to change will provide invaluable insights that can be used to accelerate this transformation.

11:35am – 12:40pm: SUSTAINABILITY INNOVATIONS FROM AROUND THE WORLD

Canada - SUSTAINABLE OFFICE DECOMMISSIONING - Alison Spence, BGIS
US - DATA CENTRE INFRASTRUCTURE MANAGEMENT AND COOLING OPTIMIZATION SOFTWARE TECHNOLOGIES - Patti Anderson and Brad Beamish, BGIS
UK - POWERED BY COFFEE - Nick Spearman, Optimum
Australia - PRIMEWEST SOLAR CAR PARK ROOF - Ian Knox, HFM Asset Management

12:40 – 12:50pm: BGIS SUSTAINABILITY AWARD PRESENTATIONS

12:50 – 1:00pm: CLOSING REMARKS - Gord Hicks



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Why Attend our 2022 Virtual Conference?

In the interest of the health and safety of our attendees and presenters, An Inspired Future 2022 will be delivered virtually. This annual conference offers all attendees an excellent opportunity to hear about the latest developments in building energy efficiency, new and emerging clean tech products and services, government incentive programs, building operations and improvement updates, and much more, all from the safety of your home or office computer. We are very proud of our 2022 conference topics and esteemed presenters and we look forward to your participation. For additional event details and to register at no charge, visit our web page

www.aninspiredfuture.ca.

Hosted by BGIS

BGIS is a global leader in the provision of facility management, project delivery, energy & sustainability, asset management, workplace advisory, and real estate services. With a combined team of more than 7,500 employees globally, BGIS relentlessly focuses on delivering innovative service solutions that create value for its clients. Globally, BGIS manages more than 35,000 facilities totaling more than 400 million square feet across several markets including Cloud Enterprise, Financial Services, Telecommunications, Government, Higher Education, Utilities, Oil & Gas, and Healthcare. In addition to managing a diverse portfolio of corporate offices, retail, colleges, hospitals and industrial assets, BGIS is a world leader in the management of data centers and other critical environments.

Supporting the BEIC

Proceeds of this event will be donated to the BEIC.

The Building Energy Innovators Council (BEIC), was founded in 2016 by a diverse group of Real Estate and Corporate leaders. This is an industry driven council established to accelerate the collaboration, innovation, and adoption of clean building technologies including energy efficiency and renewable power solutions that will transform the built environment, while developing world class clean tech companies, creating jobs and enabling economic prosperity in a future low carbon era.

To become a member, visit our website: <https://beic.ca/reasons-to-join/>



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Sponsorship Opportunities

A number of sponsorship opportunities are available to supplier partners of BGIS. This sponsorship program provides excellent marketing and brand exposure, and is available on a first come, first served basis.

For inquiries on sponsorship opportunities, please reach out to **SUSAN FEATHERSTONE** at susan.featherstone@bgis.com. Join the movement toward an inspired future and become a sponsor today!

Title Sponsor (\$7,500) **ONLY ONE AVAILABLE SOLD**

- Priority placement of corporate logo on conference media including:
 - Outbound marketing materials, registration page, conference website, BEIC website, conference holding slides, post-conference "thank you" e-mailer
- Permission to use the AIF logo and sponsorship reference on your corporate marketing materials, ie. e-mail signature, website, etc.
- Unlimited conference registrations for staff and clients
- Opportunity to send a post conference email to all registered attendees promoting your lead sponsorship, organization, and offerings
- Verbal sponsor acknowledgment during the conference
- Opportunity for a 1-minute corporate video to be played following Keynote Address
- One (1) BEIC one-year Industry Supplier membership
- One (1) two-page company profile or case study in the BEIC Special Supplement (over 150,000 total impressions to Canadian real estate professionals)
- Four (4) BEIC e-newsletter advertisements
- Two (2) Featured Product or Service Spotlight placements in the Canadian Property Management magazine e-newsletter (\$1,000 value; 15,000+ circulation each = 30,000+ total circulation)
- Two (2) Leaderboard advertisements in the REMI e-newsletter (\$1,500 value; 22,000+ circulation each = 44,000+ total circulation)
- A copy of INFLUENCE--THE POWER OF PERSUASION autographed by the author

Wind Sponsor (\$5,000)

- Prominent placement of corporate logo on digital media including:
 - Conference website, BEIC website, conference holding slides, post-conference "thank you" e-mailer
- Permission to use the AIF logo and sponsorship reference on your corporate marketing materials, ie. e-mail signature, website, etc.
- Unlimited conference registrations for staff and clients
- One (1) BEIC one-year Industry Supplier membership
- One (1) one-page company profile or case study in the BEIC Special Supplement (over 150,000 total impressions to Canadian real estate professionals)
- Two (2) BEIC e-newsletter advertisements
- One (1) Featured Product or Service Spotlight placement in the Canadian Property Management magazine e-newsletter (\$1,000 value; 15,000+ total circulation)
- One (1) Leaderboard advertisement in the REMI e-newsletter (\$750 value; 22,000+ total circulation)
- A copy of INFLUENCE--THE POWER OF PERSUASION autographed by the author



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Water Sponsor (\$2,500)

- Placement of corporate logo on conference media including:
 - Conference website, BEIC website, post conference "thank you" e-mailer
- Permission to use the AIF logo and sponsorship reference on your corporate marketing materials, ie. e-mail signature, website, etc.
- Unlimited conference registrations for staff and clients
- One (1) half-page company profile or case study in the BEIC Special Supplement (over 150,000 total impressions to Canadian real estate professionals)
- One (1) BEIC e-newsletter advertisements
- A copy of INFLUENCE--THE POWER OF PERSUASION autographed by the author

Solar Sponsor (\$1,500)

- Placement of corporate logo on conference media including:
 - Conference website, BEIC website, post conference "thank you" e-mailer
- Permission to use the AIF logo and sponsorship reference on your corporate marketing materials, ie. e-mail signature, website, etc.
- Unlimited conference registrations for staff and clients
- One (1) BEIC e-newsletter advertisement
- A copy of INFLUENCE--THE POWER OF PERSUASION autographed by the author



Media Sponsor

- Thank you to **MEDIAEDGE COMMUNICATIONS** for being our Media Sponsor for this event.

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AnInspiredFuture 2022

Sponsorship Registration

Company Information:

Company Name:

Contact:

Address:

City:

Prov:

Postal Code:

Telephone:

Fax:

Email:

Website:

Sponsorship Opportunities:

Title Sponsor	\$7,500	SOLD to <i>PRODIGY</i>
Wind Sponsor	\$5,000	
Water Sponsor	\$2,500	
Solar Sponsor	\$1,500	

Payment:

Cheque payable to BGIS

Visa

Mastercard

AMEX

Credit Card Number:

Expiry:

CVV:

Cardholder Name:

Signature:

Please send **SPONSORSHIP REGISTRATION** forms to [Susan Featherstone](mailto:susan.featherstone@bgis.com) at susan.featherstone@bgis.com.

CHEQUES should be made payable to "BGIS" and sent to the attention of:

Susan Featherstone
BGIS
4175 14th Ave.
Markham, ON
L3R 0J2



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