

An Inspired Future 2023

Sustainable & Restorative Business Practices
in Corporate, Institutional & Public Sector Real Estate

2023 Theme: "THE CIRCULAR ECONOMY"

It's that time of the year again when BGIS begins laying the groundwork for An Inspired Future.

Now in its 9th year, An Inspired Future provides a forum for decision makers like yourself to learn about opportunities to improve your organization's financial performance while reducing your respective environmental footprint and plan for the future.

With the success of the virtual conference over the last two years, and in order to continue to broaden participation across the globe, we will once again be hosting our conference "virtually". We anticipate a much larger audience than usual, providing our sponsors with increased visibility.

We would be honoured if you joined us as one of our distinguished supporters. Our sponsors will be provided with visibility through our social media channels and website, BEIC membership (for Title and Wind sponsors), spotlights and advertisements in Canadian Property Management magazine e-newsletter and REMI e-newsletter (for Title and Wind sponsors), media coverage in the BEIC Special Supplement and e-newsletter advertisements, as well as digital and verbal recognition during the event.

Sponsorship options and sponsor recognition are outlined on pages three and four of this event prospectus. For more information, please reach out to **Lucshnavy Balendra** at (416)434-5942 or lucshnavy.balendra@bgis.com.

Proceeds from this event will be provided to **The Building Energy Innovators Council (BEIC)**, a not-for-profit industry driven council established to accelerate the collaboration, innovation and adoption of clean building technologies to support the reduction of carbon emissions and reduce the resulting effects of climate change.

We look forward to you joining us at An Inspired Future 2023 on February 2, 2023.



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CEO, BGIS



THURSDAY FEBRUARY 2, 2023
10:00AM - 1:00PM EST

VIRTUAL
CONFERENCE



TITLE SPONSOR

PRODIGY

HOSTED BY

BGIS

An Inspired Future 2023

An Inspired Future engages industry professionals on sustainable and restorative business practices in Corporate, Institutional and Public Sector Real Estate. This event focuses on inspiring leaders to make changes that will ultimately affect the future of our planet by significantly reducing their company's environmental footprint. An Inspired Future offers business professionals the opportunity to learn ways to achieve this.

Agenda (TIMES LISTED ARE IN EST TIME ZONE)

10:00 – 10:15am: WELCOME AND OPENING REMARKS – Gord Hicks, CEO, BGIS

10:15 – 11:35am: "RETHINK, REDESIGN, REUSE, REPAIR, REMAKE"

SPEAKER: **Catherine Weetman,**
Author, "A Circular Economy Handbook"

While growing global consumption has become 'the story of success', our current "linear" systems - take some materials, make a product, use it and then throw it away - are undermining our future. The Circular Economy unlocks this problem by decoupling resources from consumption – but it's much more than recycling and 'sustainable' materials.

Catherine Weetman helps businesses thrive by using fair, regenerative and circular approaches that are better for people, planet AND profit. She helps people work out how circular strategies can create more value for everyone whilst building more resilient and future-fit businesses: to understand what to do (and why), convince their stakeholders, and make a solid business case. Catherine hosts the Circular Economy Podcast, is a Mentor and Group Leader for the Circular Economy Club, a member of the Strategic Foresight Board for the Circular Economy Alliance, and a member of the Circular Economy Steering Group for IEMA.

11:35am – 12:40pm: THE CIRCULAR ECONOMY IN ACTION

CIRCULAR ECONOMY SUCCESS STORIES (RP1) Rich Coleman, BGIS

EMERALD - Energy from Waste - UPAK

CIRCULAR INNOVATION COUNCIL - Joanne St. Godard

12:40 – 12:50pm: BGIS SUSTAINABILITY AWARD PRESENTATIONS

12:50 – 1:00pm: CLOSING REMARKS - Gord Hicks



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Why Attend our 2023 Virtual Conference?

As we continue to expand globally and in order to broaden the audience, an Inspired Future 2023 will be delivered virtually. This annual conference offers all attendees an excellent opportunity to hear about the latest developments in sustainability, building energy efficiency, new and emerging clean tech products and services, government incentive programs, building operations and improvement updates, and much more, all from the safety of your home or office computer. We are very proud of our 2023 conference topics and esteemed presenters and we look forward to your participation. For additional event details and to register at no charge, visit our web page

www.aninspiredfuture.ca.

Hosted by BGIS

BGIS is a global leader in the provision of facility management, project delivery, energy & sustainability, asset management, workplace advisory, and real estate services. With a combined team of more than 8,500 employees globally, BGIS relentlessly focuses on delivering innovative service solutions that create value for its clients. Globally, BGIS manages more than 35,000 facilities totaling more than 400 million square feet across several markets including Cloud Enterprise, Financial Services, Telecommunications, Government, Higher Education, Utilities, Oil & Gas, and Healthcare. In addition to managing a diverse portfolio of corporate offices, retail, colleges, hospitals and industrial assets, BGIS is a world leader in the management of data centers and other critical environments.

Supporting the BEIC

Proceeds of this event will be donated to the BEIC.

The Building Energy Innovators Council (BEIC), was founded in 2016 by a diverse group of Real Estate and Corporate leaders. This is an industry driven council established to accelerate the collaboration, innovation, and adoption of clean building technologies including energy efficiency and renewable power solutions that will transform the built environment, while developing world class clean tech companies, creating jobs and enabling economic prosperity in a future low carbon era.

To become a member, visit our website: <https://beic.ca/reasons-to-join/>



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Sponsorship Opportunities

A number of sponsorship opportunities are available to supplier partners of BGIS. This sponsorship program provides excellent marketing and brand exposure, and is available on a first come, first served basis.

For inquiries on sponsorship opportunities, please reach out to **LUCSHNAVY** **BALENDRA** at lucshnavy.balendra@bgis.com. Join the movement toward an inspired future and become a sponsor today!

Title Sponsor (\$10,000) **ONLY ONE AVAILABLE SOLD**

- Exclusive invitation to a dinner with BGIS Client Executives and BGIS executive team
- Priority placement of corporate logo on conference media including:
 - Outbound marketing materials, registration page, conference website, BEIC website, conference holding slides, post-conference "thank you" e-mailer
- Permission to use the AIF logo and sponsorship reference on your corporate marketing materials, ie. e-mail signature, website, etc.
- Unlimited conference registrations for staff and clients
- Opportunity to send a post conference email to all registered attendees promoting your lead sponsorship, organization, and offerings
- Verbal sponsor acknowledgment during the conference
- Opportunity for a 1-minute corporate video to be played following Keynote Address
- One (1) BEIC one-year Industry Supplier membership
- One (1) two-page company profile or case study in the BEIC Special Supplement (over 150,000 total impressions to Canadian real estate professionals)
- Four (4) BEIC e-newsletter advertisements
- Two (2) Featured Product or Service Spotlight placements in the Canadian Property Management magazine e-newsletter (\$1,000 value; 15,000+ circulation each = 30,000+ total circulation)
- Two (2) Leaderboard advertisements in the REMI e-newsletter (\$1,500 value; 22,000+ circulation each = 44,000+ total circulation)
- A copy of A CIRCULAR ECONOMY HANDBOOK - How to Build a More Resilient , Competitive and Sustainable Business - autographed by the author

Renewable Sponsor (\$8,000)

- Exclusive invitation to a dinner with BGIS Client Executives and BGIS executive team
- Priority placement of corporate logo on conference media including:
 - Outbound marketing materials, registration page, conference website, BEIC website, conference holding slides, post-conference "thank you" e-mailer
- Permission to use the AIF logo and sponsorship reference on your corporate marketing materials, ie. e-mail signature, website, etc.
- Unlimited conference registrations for staff and clients
- Opportunity to send a post conference email to all registered attendees promoting your lead sponsorship, organization, and offerings
- Verbal sponsor acknowledgment during the conference
- Opportunity for a 1-minute corporate video to be played following Keynote Address
- One (1) BEIC one-year Industry Supplier membership
- One (1) two-page company profile or case study in the BEIC Special Supplement (over 150,000 total impressions to Canadian real estate professionals)
- Four (4) BEIC e-newsletter advertisements
- Two (2) Featured Product or Service Spotlight placements in the Canadian Property Management magazine e-newsletter (\$1,000 value; 15,000+ circulation each = 30,000+ total circulation)
- Two (2) Leaderboard advertisements in the REMI e-newsletter (\$1,500 value; 22,000+ circulation each = 44,000+ total circulation)
- A copy of A CIRCULAR ECONOMY HANDBOOK - How to Build a More Resilient , Competitive and Sustainable Business - autographed by the author



TITLE SPONSOR

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Wind Sponsor (\$5,000)

- Prominent placement of corporate logo on digital media including:
 - Conference website, BEIC website, conference holding slides, post-conference "thank you" e-mailer
- Permission to use the AIF logo and sponsorship reference on your corporate marketing materials, ie. e-mail signature, website, etc.
- Unlimited conference registrations for staff and clients
- One (1) BEIC one-year Industry Supplier membership
- One (1) one-page company profile or case study in the BEIC Special Supplement (over 150,000 total impressions to Canadian real estate professionals)
- Two (2) BEIC e-newsletter advertisements
- One (1) Featured Product or Service Spotlight placement in the Canadian Property Management magazine e-newsletter (\$1,000 value; 15,000+ total circulation)
- One (1) Leaderboard advertisement in the REMI e-newsletter (\$750 value; 22,000+ total circulation)
- A copy of A CIRCULAR ECONOMY HANDBOOK - How to Build a More Resilient , Competitive and Sustainable Business - autographed by the author

Water Sponsor (\$3,000)

- Placement of corporate logo on conference media including:
 - Conference website, BEIC website, post conference "thank you" e-mailer
- Permission to use the AIF logo and sponsorship reference on your corporate marketing materials, ie. e-mail signature, website, etc.
- Unlimited conference registrations for staff and clients
- One (1) half-page company profile or case study in the BEIC Special Supplement (over 150,000 total impressions to Canadian real estate professionals)
- One (1) BEIC e-newsletter advertisements
- A copy of A CIRCULAR ECONOMY HANDBOOK - How to Build a More Resilient , Competitive and Sustainable Business - autographed by the author

Solar Sponsor (\$2,000)

- Placement of corporate logo on conference media including:
 - Conference website, BEIC website, post conference "thank you" e-mailer
- Permission to use the AIF logo and sponsorship reference on your corporate marketing materials, ie. e-mail signature, website, etc.
- Unlimited conference registrations for staff and clients
- One (1) BEIC e-newsletter advertisement
- A copy of A CIRCULAR ECONOMY HANDBOOK - How to Build a More Resilient , Competitive and Sustainable Business - autographed by the author



Media Sponsor

- Thank you to **MEDIAEDGE COMMUNICATIONS** for being our Media Sponsor for this event.



TUESDAY FEBRUARY 2, 2023
10:00AM - 1:00PM EST

VIRTUAL
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An Inspired Future 2023

Sponsorship Registration

Company Information:

Company Name:

Contact:

Address:

City:

Prov:

Postal Code:

Telephone:

Fax:

Email:

Website:

Sponsorship Opportunities:

Title Sponsor	\$10,000	SOLD to 
Renewable Sponsor	\$8,000	
Wind Sponsor	\$5,000	
Water Sponsor	\$3,000	
Solar Sponsor	\$2,000	

Payment:

Cheque payable to BGIS

Visa

Mastercard

AMEX

Credit Card Number:

Expiry:

CVV:

Cardholder Name:

Signature:

Please send **SPONSORSHIP REGISTRATION** forms to **Lucshnavy Balendra** at lucshnavy.balendra@bgis.com.

CHEQUES should be made payable to "BGIS" and sent to the attention of:

Lucshnavy Balendra
BGIS

4175 14th Ave.
Markham, ON
L3R 0J2



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inspired
future

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